

CORPORATE EVENTS CALENDAR

Company Name	Sonae Sierra Brasil S.A.
Central Office Address	Avenida Doutor Cardoso de Melo, 1184, 13º andar – São Paulo, SP
Website	www.sonaesierra.com.br
Investor Relations Officer	Name: Carlos Alberto Correa
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Responsible for Investor Relations Area	Name: Carlos Alberto Correa
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Publications (and locality) in which its corporate documents are published	Diário Oficial do Estado de São Paulo and jornal Valor Econômico

The Company is complied with arbitration on Market Arbitration Chamber established by Compulsory Clause registered in its By-Laws.

Annual Financial Statement and Consolidated Financial Statement, when applicable, as of 12.31.2010

EVENT	DATE
Accessible to Stockholders	03.28.2011
Publication	03.29.2011
Submission to BM&FBOVESPA	03.28.2011

Standardized Financial Statement (DFP), as of 12.31.2010

EVENT	DATE
Submission to BM&FBOVESPA	03.28.2011

Reference Form – RF, as of 2011

EVENT	DATE
Submission to BM&FBOVESPA of the Complete Form	05.30.2011

Quarterly Financial Statements – ITR

EVENT	DATE
Submission to BM&FBOVESPA	
Referring to 1st quarter	05.13.2011
Referring to 2nd quarter	08.10.2011
Referring to 3rd quarter	11.08.2011

Quarterly Financial Statements – ITR in English

EVENT	DATE
Submission to BM&FBOVESPA	
Referring to 2nd quarter	08.16.2011
Referring to 3rd quarter	11.08.2011

Ordinary Shareholders' Meeting	
EVENT	DATE
Publication of the Ordinary Shareholders' Meeting Call Notice	04.13.2011
Submission of the Call Notice to BM&FBOVESPA accompanied by the Administrative Proposal	04.13.2011
Ordinary Shareholders' Meeting	04.28.2011
Submission of the main deliberations of the Ordinary Shareholders' Meeting to BM&FBOVESPA	04.28.2011
Submission of the Minutes of the Ordinary Shareholders' Meeting to BM&FBOVESPA	05.06.2011

Meetings with Analysts, open to the Public	
EVENT	DATE
Public Meeting with Analysts and Investors, open to public – São Paulo (place: Windsor Atlântica Hotel, Av. Atlântica, 1020, Petrópolis C room and time: 6:30 US time)	11.22.2011
Public Meeting with Analysts and Investors, open to public – Rio de Janeiro (place: Renaissance Hotel, Alameda Santos, 2233, Iguazu room and time: 6:30 us time)	11.23.2011

Board Meeting	
EVENT	DATE
Board Meeting (Subject: "Relevant information")	03.25.2011
Forward the minutes of the Board Meeting to BM&FBOVESPA	03.25.2011
Board Meeting (Subject: "Relevant information")	09.09.2011
Forward the minutes of the Board Meeting to BM&FBOVESPA	09.09.2011